

CYCLOCITY : An award-winning service



Bicycle Trophy 2005

The “Bicycle Trophy with Vélo’v” was given to the Grand-Lyon Cycle Hire initiative. It was awarded as part of 16th congress of cycle-friendly cities and supports the urban community in its “eco-friendly travel” policies.



L'Usine Nouvelle Trophy 2005

This award recognises Cyclocity for its contribution to social responsibility, environmental protection and economic sustainability.



Enterprise and Environment 2nd Prize 2006

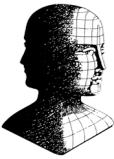
This award was presented by the Ministry for Ecology and Sustainable Development. It recognises an idea that makes a product available that is accessible to all.



JANUS 2006
DE L'INDUSTRIE

Janus 2006 for Industry

This award recognises products designed “with the user and environment in mind”. The label is sponsored by the Ministry for Industry and Foreign Trade.



JANUS 2007
DU SERVICE

Janus 2007 for services

This award recognises products that provide a service that offers the user “a new life experience”. Velib’ offers an economic travel solution, easing the problems caused by traffic. This award is sponsored by the Ministry for Industry and Foreign Trade.



Design Strategies Grand Prix 2007

Awarded to Vélib’, the Design Strategies Grand Prix 2007 recognises JCDecaux’s bike service for its “style”, “quality” and the “innovation”.



Italian “Environmentally-Friendly Innovation” Award 2007

Velib’ wins this Award in the “Mobility” category. It was awarded by the Italian NGO for environmental protection “Legambiente”.



Award presented by Ville et Transport

The panel of judges for the European transport trade publication “Ville et Transport”, presented this award for the transformation of Paris, in under four months, into a “global showcase” for eco-friendly transportation.



“Observer” Design Award 2008

The Paris cycle hire scheme was awarded the “Design Strategies Grand Prix ” award, during the handing-over of “Etoiles du Design”. Over and above pure design, the jury recognised this global “innovation” initiative.

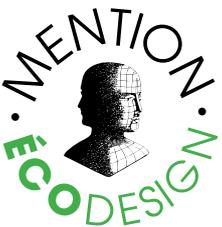


The “Transport and Travel” category 2008 award for Freight

This award was given to JCDecaux, the city of Paris and the Port authority of Paris during the 12th Grand Prix de l’Environnement for the Towns of Ile in France.

2009 GOOD DESIGN

Velib’ received the award from the prestigious international “GOOD DESIGN” competition of Chicago, in the “Environment” category.



Janus Mention EcoDesign

JCDecaux received the “Janus Mention EcoDesign” award. Awarded by the French Design Institute, it recognises the eco-design initiative of a company and the environmental qualities of a product..



Green Awards

In Ireland, Dublinbikes was awarded the top prize in the green communication category at the 2011 green Awards (May 2011).



Ingenuity Awards 2012

Vélib’ wins the Financial Times/Citi “Ingenuity Award” (Infrastructure category) in New York

